

---

event base

new ways to explore space



# WORLD-CLASS EVENT STRUCTURES & MODULAR ARCHITECTURE

Leading the NZ market for over ten years - transforming space into world-class event, exhibition, and experiential environments, as well as high-performance pop-up structures and modular architecture solutions.



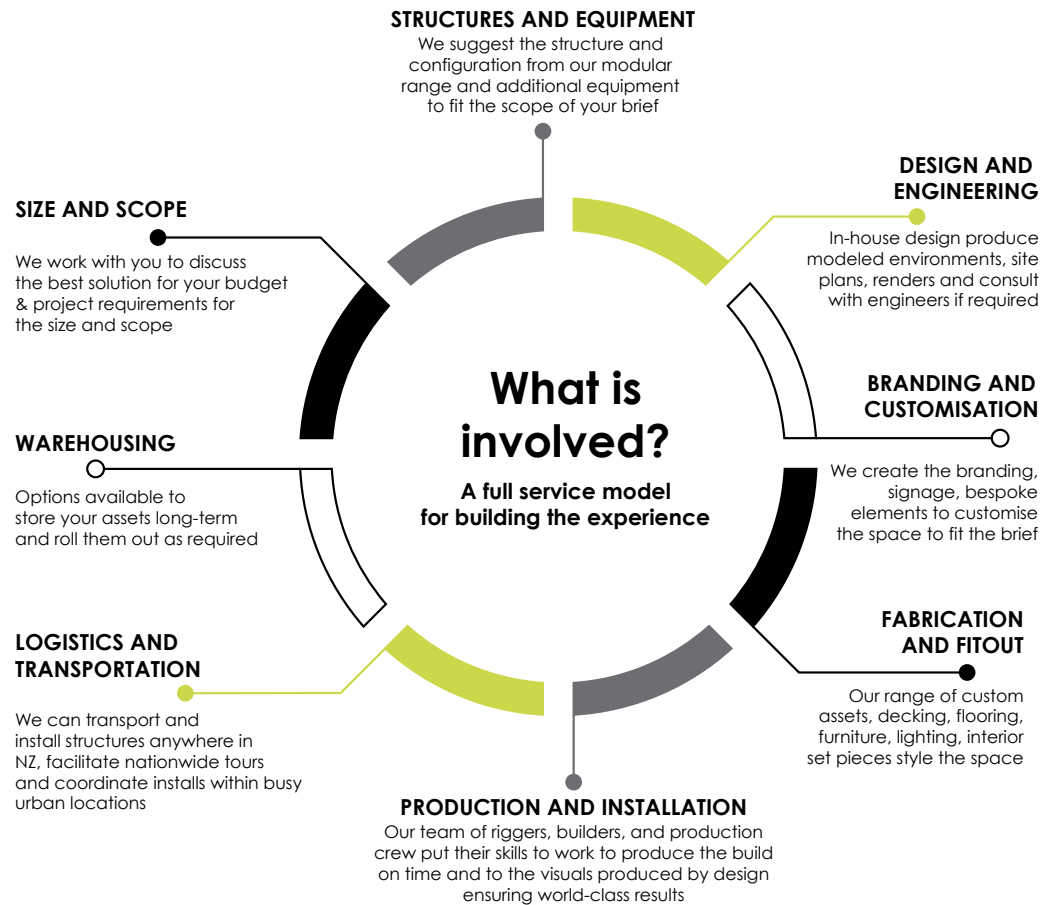
## DESIGNING MEMORABLE EXPERIENCES



### Why choose Eventbase?

- NZ's largest range of innovative world-class structures and event equipment. We hold exclusive supply contracts with global manufacturers delivering highly resolved modular structures that are engineered to the highest standard internationally.
- Design-led and capability backed. Our professional team of designers, riggers, event producers and crew are passionate about customer-focused delivery and meticulous on detail, quality, and the finishing touches.
- Over ten years of industry experience. We've worked with top NZ and global clients to deliver solutions for brand activations, major events, exhibitions, festivals, as well as commercial property including retail and office space, sales and display suites.
- A full-service offering. This can include in-house design and concept development, hire and lease of structures and equipment, bespoke asset fabrication, logistics and transportation, installation and strike on-site, as well as care of your assets following the event.
- Safety-first approach to all jobs. Our priority is bringing your ideas to life with the safety of the public and our crew at the forefront of every project.
- Customisable bespoke solutions. Our modular range offers limitless building possibilities and configurations which are easy to brand and personalise for each project.

## BUILDING THE EXPERIENCE



**OUR STRUCTURES AND SERVICES** - structures are available with options to hire short-term, lease long-term, or purchase to own.

**SPACECUBE**  
**TRUSS SYSTEMS**  
**MARQUEE SYSTEMS**  
**BRANDING & SIGNAGE**  
**SET BUILD & INTERIOR**

**EVENTS & EXHIBITION**  
**BRAND ACTIVATIONS**  
**RETAIL**  
**HOSPITALITY**  
**COMMERCIAL**

## WHY INVEST IN EVENT AND EXPERIENTIAL MARKETING?\*

\*Research conducted by Synergy Research and Consulting - data set across US and UK consumers

Trusted experiences



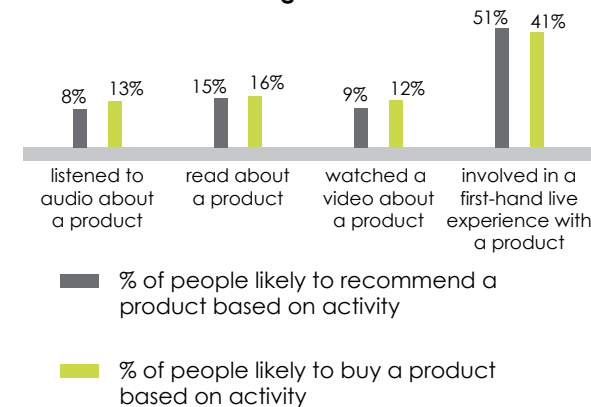
83% of consumers believe the best way to build trust in a brand is to experience it first-hand

Lasting memories



80% of consumers believe physical experiences create more lasting memories than physical products

Influencing outcomes





# SPACECUBE

Customisable to any application with a range of finishes, layout configurations, and unique architectural enhancements

## CHANGING THE WAY THE WORLD BUILDS

- Highly engineered and certified in Australia to international standards for design and construction
- Easy to transport, and quick to install within busy urban spaces
- Stackable, joinable, customisable modular solutions for endless build options
- Options available to hire short-term, lease long-term, or purchase to own







SPACECUBE

event base  
HIRE · DESIGN · BUILD









SPACECUBE

event base  
HIRE · DESIGN · BUILD



# TRUSS SYSTEMS

The perfect structure for indoor or outdoor uses, creating distinctive event and exhibition space

## STANDOUT IN THE CROWD

- Stand out in the crowd with elevation up to 10m
- Optimally engineered for safety, strength, and to withstand the elements
- Perfect solution for outdoor and multi-day events
- Strong foundation for showcasing your brand with floor to ceiling branding and signage







TRUSS SYSTEMS





TRUSS SYSTEMS



# MARQUEE SYSTEMS

Innovative, sleek, European-designed modular marquee systems that are joinable to fit any space

## NOT YOUR ORDINARY MARQUEE

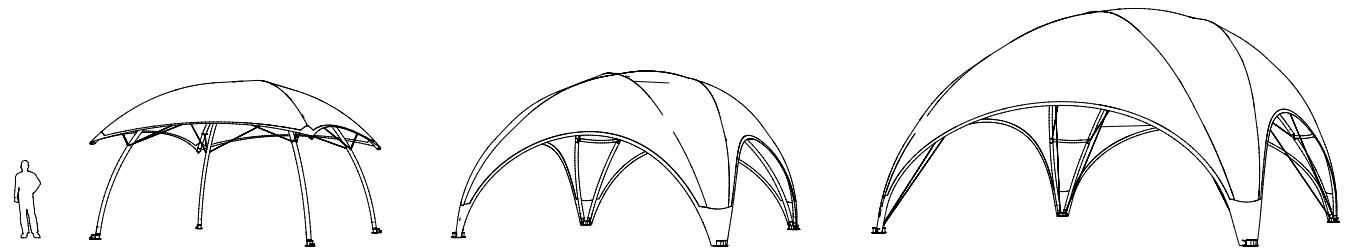
- One of a kind modular design available in a range of sizes, layouts, and configurations
- Unique eye-catching rounded canopy that is designed for both function and form
- Engineered for safety with high-quality durable aluminium frames and fabric materials
- Custom options available for printed branded skins and sidewalls
- Perfect for a range of outdoor events from trade shows to music festivals to corporate functions



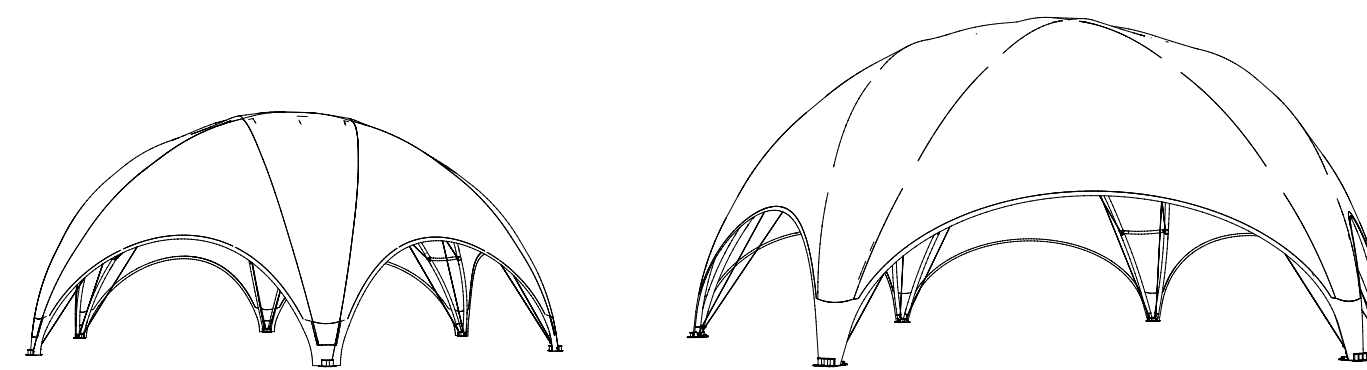








- Lounger\_Large - 27sqm
- Crossover\_Medium - 38.6sqm
- Crossover\_Large - 68.7sqm



- Hexadome\_Medium - 100.4sqm
- Hexadome\_Large - 178.5sqm

**MARQUEE SYSTEMS**

**event base**  
HIRE · DESIGN · BUILD



## BRANDING AND SIGNAGE

### BROADCAST YOUR NAME, SHOWCASE YOUR BRAND

Temporary or permanent signage and branding - design, production, and application

- NZ's largest stockist of truss extensively used at events to create large format displays and branding
- In-house design team to convert any design, logo, branding into vibrant graphics and displays
- Options for printed marquee skins, wall decals, graphic wraps, media walls, signage systems and custom timber cut-outs
- Digital printing on high quality PVC or fabric for a flawless finish







BRANDING & SIGNAGE

event base  
HIRE · DESIGN · BUILD







## SET BUILD & INTERIOR FIT OUT

Define your space with custom interior and exterior assets and set pieces

### BE MEMORABLE, BE UNIQUE

- Custom-built options for decking, furniture, walls, staging, stairs, cabinetry and more
- Options for bespoke elements, including branding and signage, props, lighting, draping and interior decorations
- Premium quality finishes to compliment any vision, brand theme or type of event
- In-house design and production capability who thrive on creative challenges and creating eye-catching and engaging spaces







SET BUILD & INTERIOR FIT OUT







SET BUILD & INTERIOR FIT OUT

event base  
HIRE · DESIGN · BUILD



## EVENTS AND EXHIBITIONS

### GO YOUR OWN WAY WITH FEARLESS AUTHENTICITY

Over ten years experience designing and installing world-class event and exhibition environments

- NZ's widest range of high-quality event and exhibition structures
- Dedicated team of design and build specialists who are talented at adapting the existing or coming up with new and exciting concepts to create immersive environments
- Design-led and capability backed solutions that are professionally designed for safety, quality, and flawless results
- A commitment to delivering on 'big idea's' and proposing the best option to fit the type of event, environment, size and budget









## BRAND ACTIVATIONS

### STORIES TO TELL AND EXPERIENCES THAT SELL

Create a unique face-to-face brand experience with a custom designed and built activation environment.

- Transformational event experiences and brand stories that get people talking and remain as positive brand experiences long after the event has ended
- Customisable options to create stand-out brand environments utilising modular structures, bespoke branding, signage and interior elements
- Expert experience designing and installing standalone pop-up brand activations and integrated experiential environments at events
- Options for touring activations to multiple cities within NZ







BRAND ACTIVATIONS

event base  
HIRE · DESIGN · BUILD







# RETAIL

Short-term or long-term options for pop-up retail solutions within busy urban spaces and high foot traffic areas

## POWER OF THE POP-UP

- Combining stunning design with clever engineering, our retail options are weather-tight, lockable and easy to join, stack and customise to create larger space
- Great opportunity to advertise seasonally, sample and trial new products, gain additional sales and increase brand awareness
- Relatively quick and simple to install in busy city spaces with minimal disruption
- Options to brand and fit-out with custom branding, signage and media walls to attract maximum attention







RETAIL

event base  
HIRE · DESIGN · BUILD



# HOSPITALITY

## CONNECTING COMMUNITIES, CREATING EXPERIENCES

Semi-permanent options for creating stunning hospitality space including bars, cafes and restaurants

- Spacecube modular architecture offers a highly adaptable option for creating instant venues or hospitality zones at events
- World-class design and engineering for premium hospitality environments
- Solid, secure, weather-tight and highly-engineered to fit multiple applications and a range of spaces
- Options to include portable bar solutions, furniture, decking, shade systems or custom assets









# COMMERCIAL

## SUSTAINABLE SOLUTIONS TO COMMERCIAL DESIGN

Spacecube modular building system is utilised for commercial applications including office, sales, property and display suites

- Relocatable build solutions designed for rapid construction and deconstruction on sites
- Customisable and scalable to fit different applications with high-end showroom quality finishes
- Low environmental impact utilising reusable and adaptable modular technology
- Customisable configurations with design options for multi-level builds and joinable cubes
- Options to hire short-term, lease long-term or purchase to own







COMMERCIAL

event base  
HIRE · DESIGN · BUILD



Gold Sponsors of Sustainable Coastlines



Sitesafe Member



Sitewise Qualified



## CONTACT:

**SIMON HAKARAIA**

simon@eventbase.co.nz

**ROD FIELD**

rod@eventbase.co.nz

**JACK DARLINGTON**

jack@eventbase.co.nz

Ph: +64 9 846 8650

12 Timothy Place  
Avondale  
Auckland 1026  
New Zealand

follow us:



visit us:

[www.eventbase.co.nz](http://www.eventbase.co.nz)

**event base**  
H I R E · D E S I G N · B U I L D